



SPIN FOR A VETERAN

2019 SPONSORSHIP PACKAGE





First Annual Edmonton Spin for a Veteran event – We need your support!

The Homes for Heroes Foundation is pleased to announce the launch of the first annual, Spin for a Veteran Edmonton event, taking place on June 1 and 2, 2019.

The concept of the event is to honour Canadian Armed Forces Day (June 2) with military involvement as a way of giving back, along with servicemen/women and corporate teams -- spinning on stationary bikes for 24 hours with the goal to raise awareness and money for the Homes For Heroes Foundation.

Homes for Heroes Foundation is a program that aims to assist military veterans with the re-integration into civilian life. Homes for Heroes Foundation helps those who dedicated their work to the protection of Canadians' and maintaining our freedoms, regain the support and engagement of their communities. The program provides homes, a community of peers, a support structure designed to meet individual needs, and a sense of place and belonging for veterans. The ultimate goal is to provide the framework needed to ensure a successful transition back into civilian life.

Please be sure to check out the proposed plans and initiatives of the Homes for Heroes Foundation, www.homesforheroesfoundation.ca.

The launch of the first annual Edmonton Spin for a Veteran event has added significance. Homes for Heroes Foundation is very excited to announce that the foundation is currently working with the City of Edmonton in regards to building the next village with the goal to have a development completed in Edmonton by 2020.

The funds raised from this event will directly benefit the Veteran community endeavor in Edmonton!

We are contacting you to ask for your support by considering **sponsoring the event**, contributing a **in-kind product/ service** or participate in the event by **registering a team** (our goal is to reach a minimum of 20 teams)

In 2017, the first ever Spin for a Veteran event in Calgary raised over \$74,000, and \$216,804 was raised in 2018. With your support, we are hoping to surpass that amount this year in Edmonton. If you are interested in sponsoring the event, please contact Nichol Turner at 403-383-4020 or email nichol@nickelconcepts.ca. Thank you in advance for your time and consideration.

Kind Regards,

A handwritten signature in black ink that reads 'Nichol Turner'.

Nichol Turner
Event Manager, Edmonton Spin for a Veteran Event

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COLONEL \$20,000

Event title sponsor. Premier logo placement on Website. Official sponsor of kick off lunch.

Inclusion in all media and marketing.

10 tickets for Saturday's (June 1) pre-event kick off lunch.

Thank you on Canadian Legacy Project social media channels

Top logo placement on [Spin for a Veteran](#) website before and during the event

Top logo placement in event program.

Top logo placement on sponsor board at event.

Charitable tax receipt for allowable amount

CAPTAIN \$10,000

Premier logo placement on all participants keepsake t-shirts.

Inclusion in marketing and print media, when applicable.

Six tickets for Saturday's (June 1) pre-event kick off lunch.

Promotion on Canadian Legacy Project social media channels

Premium logo placement on [Spin for a Veteran](#) website before and during the event

Premium logo placement in event program

Premium logo placement on sponsor board at event

Charitable tax receipt for allowable amount

SERGEANT \$5,000

Logo placement on one team bike. Sponsors can choose what team's bike they would like to sponsor, on a first come first serve basis

Inclusion in marketing and print media, when applicable.

Four tickets for Saturday's pre-event kick off lunch.

Logo placement on [Spin for a Veteran](#) website before and during the event

Logo placement on sponsor board at event

Sponsor name listed in event program

Charitable tax receipt for allowable amount

CORPORAL \$2,500

Logo placement on either team water bottles OR team keepsake bag.

NOTE: only four (4) sponsor opportunities for water bottles and four (4) for keepsake bags.

Two tickets for Saturday's (June 1) pre-event kick off lunch.

Logo placement on [Spin for a Veteran](#) website before and during the event.

Logo placement on sponsor board at event

Sponsor name listed in event program.

Charitable tax receipt for allowable amount.

EVENT SUPPORTER

Organizations that provide product/service to the event, **IN-KIND**, will be recognized on the [Spin for a Veteran](#) website and on the sponsor board at the events.

TEAM REGISTRATION

Support Edmonton's Spin for a Veteran first annual event -- enter a team! Maximum of 12 people, with a goal to raise **\$5,000 per team**. This is a 24 hour spin event, targeting 20+ teams, competing for top honours and prizing for, '*most distance covered by a team in 24hrs*' and '*most funds raised by a team*'. Teams can assemble up to 12 people per team, with captains ensuring a team member is on the spin bike at all times during the 24 hour time frame. No restrictions on the time frame a team member can participate on the spin bike. Sign your team up on the [Spin for a Veteran](#) website.

If you would like to be a sponsor contact:

Nichol Turner | P: 403-383-4020 | E: nichol@nickelconcepts.ca

SPIN4VETS.COM

